



Sustainability report

2025 / 2026

SIGNMAX AB

Introduction and company description

Signmax AB is a Swedish manufacturer of customised signage solutions, operating primarily through our digital platforms under the Signmax brand. We combine e-commerce, in-house production and customer support to deliver tailored signage solutions to both businesses and private customers across more than 20 European markets.

Our production and office are located in Landvetter, Sweden, where we manufacture made-to-order products in materials such as aluminium, stainless steel, engraved plastic, acrylic and wood. By producing on demand, we reduce unnecessary overproduction and improve resource efficiency throughout the value chain.

During the financial year 2025/2026, our focus has been on:

- strengthening our sustainability data and reporting
- improving resource efficiency and material utilisation
- integrating sustainability further into operational decision-making
- developing supplier and customer communication
- building a long-term sustainable workplace

We are certified according to ISO 9001 and ISO 14001, supporting our structured approach to quality, environmental management and continuous improvement.

Materiality assessment

During the year, we conducted a double materiality assessment including stakeholder analysis and value chain mapping. The assessment considered both:

- how our operations impact society and the environment
- how sustainability-related risks and opportunities impact our business

Most relevant sustainability areas for Signmax AB

- Climate change
- Circular economy
- Business conduct
- Own workforce
- Workers in the value chain
- Consumers and end users

These areas form the foundation of our sustainability strategy and ongoing ESG work.

Environment and climate

Total greenhouse gas emissions during the financial year amounted to approximately 882 tonnes CO₂e (market-based) and 892 tonnes CO₂e (location-based).

The largest emission categories were

- Purchased goods and services: 565 tonnes CO₂e
- Capital goods: 128 tonnes CO₂e
- Shipping and transportation: 122 tonnes CO₂e
- Business travel and employee commuting: 56 tonnes CO₂e

The majority of the emissions originate from Signmax AB's production operations in Sweden. The Estonian operations contribute 6,037 kg CO₂e to the total reported emissions.

Emissions by scope – 2025/2026 (kg CO₂e)

Scope 1

Location-based emissions	167
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Scope 2

Location-based emissions	14 815
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Market-based emissions	4 896
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Scope 3

3-1 Purchased goods and services	564 677
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3-2 Capital goods	128 325
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3-3 Fuel and energy-related activities	2 453
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3-4 Upstream transport and distribution	256
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3-5 Waste generated in operations	389
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3-6 Business trips	5 562
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3-7 Employee commuting	50 453
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3-8 Assets leased in previous stages	2 165
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3-9 Downstream transportation and distribution	121 937
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3-12 Final processing of sold products	954
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Total Scope 3	877 172
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Total greenhouse gas emissions

Location-based emissions	892 154
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Market-based emissions	882 235
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We monitor emissions according to the GHG Protocol and continue to improve data quality and monthly follow-up processes. During the year, sustainability reporting became more integrated into operational work and internal follow-ups.

Key environmental initiatives during the year

- improved production efficiency and reduced material waste
- development of circular material flows and closed-loop recycling initiatives
- ongoing evaluation of logistics and transportation emissions
- increased focus on customer guidance regarding material choices and end-of-life handling

We also continue to work actively with renewable electricity, energy efficiency and waste management through our ISO 14001-certified environmental management system.

Social issues

People and workplace culture remain central to our long-term strategy. We work actively with:

- employee well-being
- workplace safety
- employee engagement
- inclusion and development
- collective agreements and fair working conditions

During the year, we continued initiatives linked to both physical and mental well-being, including Mental Health Month, internal wellness activities and external lectures focused on mental health awareness.

Employee engagement is continuously monitored through pulse surveys and operational follow-ups. We also work proactively with risk assessments, safety rounds and workplace improvements as part of our management system and daily operations.

Through our initiative “Skyltmax Stödjer”, we continued long-term partnerships with:

- Hand in Hand
- MIND
- Svenska Downföreningen

These initiatives are part of our ambition to contribute positively both within and outside our organisation.

Governance and responsibility

Sustainability and responsible business conduct are integrated into our governance structure and operational processes. Our governance work includes:

- ISO 9001 and ISO 14001 certified management systems
- Supplier Code of Conduct
- whistleblowing system managed by external legal counsel
- supplier evaluations and risk-based assessments
- structured follow-up of compliance and performance

We work closely with suppliers to improve transparency, sustainability performance and long-term collaboration throughout the value chain. We also continue to strengthen our work related to:

- anti-corruption
- business ethics
- supplier responsibility
- sustainability communication
- ESG integration into strategic decisions

Goals and planned actions

Our sustainability work continues to focus on integrating ESG into everyday operations and decision-making. Key focus areas moving forward include:

- reducing emissions per m² sold
- improving material efficiency and reducing waste
- developing circular material flows
- improving sustainability data quality and reporting
- strengthening supplier assessments and sustainability requirements
- increasing customer guidance around sustainable material choices
- improving communication regarding recycling and end-of-life handling
- further integrating sustainability into operational and strategic decisions

We also aim to continue developing sustainability communication in a way that is transparent, practical and closely connected to our business and customer offering.



Signs made easy

Klimatfinansiering

Certifikat

Härmed intygas att

Signmax AB

har klimatfinansierat

965 tCO₂e

110% klimatkompensation för v-år 2025-2026

Projektnamn : Bhadla

Projekt ID: GSID 7726 | Referensnummer: 3039 | 2026-06-08

Projekten är utvalda utifrån kriterier av Atmoz Consulting AB och granskade av tredje oberoende part i enlighet med respektive standard som projekten är listade eller certifierade av.

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